Press release

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Cooperoeste launches new products in SIG CloverCap pouches at ExpoSuper 2025

Cooperoeste expands its portfolio with yogurt and dulce de leche in SIG CloverCap pouches

Cooperoeste, one of the largest dairy producers in Santa Catarina, Brazil, and a strategic partner of SIG, has expanded its product portfolio with the launch of yogurt and dulce de leche in SIG CloverCap pouches. The new products will be filled using SIG Prime 100, a high-performance and flexible filling line designed for spouted pouch applications. The official launch took place in June at ExpoSuper 2025, the leading retail trade show and business convention in Santa Catarina.

Launches from Cooperoeste in SIG CloverCap pouches include fruit vitamin yogurts under the Amanhecer Recreio brand, as well as new offerings focused on health and high performance, such

as a 15g protein yogurt and a "triple zero" yogurt (zero sugar, zero fat, and zero lactose), released under the Amanhecer brand.

Cooperoeste has also introduced a new product concept to the Brazilian market: traditional dulce de leche and protein-enriched dulce de leche, now available in SIG CloverCap pouches. The protein version comes in a single-serve 100g format – ideal for on-the-go consumption and a convenient pre-workout snack.

Headquartered in São Miguel do Oeste, in the heart of Santa Catarina's largest dairy region, Cooperoeste has more than 28 years of history and processes approximately 600,000 liters of milk per day. As an established SIG customer in aseptic carton packaging, the company already uses SIG systems to fill UHT milk, chocolate milk, and cream under the Amanhecer and Terra Viva brands. Now, leveraging SIG's unique portfolio of packaging types, formats and sizes, plus the flexibility of SIG's filling technology, Cooperoeste is expanding into an additional packaging solution and new product categories, further diversifying its offerings.

"Expanding our portfolio is one of Cooperoeste's core strategies to meet evolving consumer demands and capture new market segments. We're investing in higher-value products that focus on health, convenience, and innovation. Our partnership with SIG enables us to pursue these opportunities with speed and confidence," said **Ademir Wiezorek, President of Cooperoeste.**

"Our unique packaging portfolio, flexible filling technology and a broad range of packaging types, formats and sizes makes SIG a strategic partner for companies like Cooperoeste, who are seeking to innovate with agility. The SIG CloverCap pouches combine convenience and differentiation – an ideal solution for categories like yogurts and dairy desserts," added **Renata Kasahara, Head of Marketing at SIG South America.**

SIG remains committed to supporting its customers with solutions that generate value across the entire chain, connecting innovation, operational excellence, and consumer experience.

About Cooperoeste
Cooperoeste is headquartered in São Miguel do Oeste, located in the largest dairy-producing region of the state of Santa Catarina, Brazil. With over 28 years of history, the cooperative processes around 600,000 liters of milk per day, making it one of the largest dairy industries in the state. One of Cooperoeste's core values is a commitment to excellence in its products. A key differentiator is its specialized technical team in dairy production, which supports integrated farmers to ensure the highest quality of raw materials.

The brands Terra Viva, Produtos Amanhecer, and Oeste Nutrição carry in their DNA the cooperative's mission to produce sustainable food, helping improve people's lives and contributing to a more humane world. More information is available at www.cooperoestesc.com.br

About SIG
SIG is a leading solutions provider of packaging for better – better for our customers, for consumers, and for the world. With our unique portfolio of aseptic carton, bag-in-box, and spouted pouch, we work in partnership with our customers to bring food and beverage products to consumers around the world in a safe, sustainable, and affordable way. Our technology and outstanding innovation capabilities enable us to provide our customers with end-to-end solutions for differentiated products, smarter factories, and connected packs, all to address the ever-changing needs of consumers. Sustainability is integral to our business, and we strive to create a regenerative food packaging system.

Founded in 1853, SIG is headquartered in Neuhausen, Switzerland, and listed at the SIX Swiss Exchange. The skills and experience of our approximately 9,600 employees worldwide enable us to respond quickly and effectively to the needs of our customers in over 100 countries. In 2024, SIG produced 57 billion packs and generated €3.3 billion in revenue. SIG also has an AAA ESG rating by MSCI, a Platinum CSR rating by EcoVadis, and is included in the FTSE4Good Index. For more information, visit www.sig.biz

Picture caption:
Cooperoeste has expanded its portfolio with yogurt and dulce de leche in SIG CloverCap pouches.

Photo: Cooperoeste

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